

SmartDrive technology solves problems for companies that need to maintain documents with their employees, customers, students, or resellers.



SmartDrive is the least expensive content management solution on the market. It provides a low-cost method to manage content enabling companies to instantly update and distribute documents.

All companies have digital content such as catalogs, product specifications, price lists, patient prescribing information, investment prospectus, insurance forms, or product manuals. Companies also need to maintain current versions of their documents and have logistics for distribution and replacement.

Regardless of content being paper or digital, problems occur when new versions of documents are sent out. Paper via mail often gets misplaced, or order versions don't get recycled. Digital distribution has issues where end users don't receive emails, or forget to go back to the website for the most current version. In all cases, incorrect materials can cause Starting as low as \$500 for 100 SmartDrives!

frustration or even result in lost sales or financial risk.

The biggest problem is at the human level. End recipients are asked to make sure they maintain current versions of documents, and frequently they don't because it takes too much time.

SmartDrive solves this problem with technology that maintains all company documents within a USB drive. This enables end users to take the files with them in a small and convenient device that can be plugged into any computer.

How to use SmartDrive USB technology



Here are a few examples of how hundreds of companies use the SmartDrive USB technology:



Distribution of product catalogs.

Instead of waiting for next mailing, USBs are remotely updated with the most current product updates.



College enrollment forms.

Used for college recruitment removes the need to generate new paper materials every year, and the USB is more useful to younger demographics.



Insurance application forms.

Insurance representatives plug in the SmartDrive and it automatically updates with the correct application forms.



Pharmaceutical prescribing information documents.

Enables companies to distribute and maintain educational materials without relying on doctors' offices or pharmacies to replace stock of paper. Also, see our reporting for how this is used for meeting compliance regulations.



After being delivered to recipients, companies can update their SmartDrive USBs through a secure web dash-board to their content. A company administrator logs in with password, then simply adds, deletes, or replaces files through the dashboard. Instantly, all USBs will automatically update.

Learn more about the dashboard and reporting features:

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